

## Support Eating Disorders Coalition (Virtual) Advocacy Day 2020 – Social Media Toolkit

Wednesday, September 23, 2020

**Background:** The Eating Disorders Coalition for Research, Policy & Action brings advocates together once a year to educate Members of Congress and push for important policy initiatives. Advocacy days provide the opportunity for constituents to connect with their Representatives and Senators to influence federal policy and make a difference in the lives of those affected by eating disorders.

If you are unable to attend this year's Virtual Advocacy Day, there are still ways to engage your Members of Congress. This toolkit provides sample Twitter tweets, Facebook posts, Instagram captions, and graphics you can use to encourage your network to advocate for policies that would provide support for people affected by eating disorders (by emailing and calling their Members of Congress).

### **Action Alert:**

While you may not have been able to join the Eating Disorders Coalition's Virtual Advocacy Day on September 23<sup>rd</sup>, you can still participate by posting the language below on your social media platforms and encouraging your network to advocate for access to eating disorders care.

**Please post language/images only on the day of EDC Virtual Advocacy Day, Wednesday, September 23, 2020.**

#### 1. Twitter Sample Tweets:

- a. Today is (virtual) #EDCHillDay with the @EDCoalition! Want to show your support, but can't attend a meeting? Tell your Reps that you want them to support the #NutritionCARE Act and #telehealth for people with #EatingDisorders here: <https://p2a.co/6XY1rhg>
- b. Were you unable to sign up for #EDCHillDay with the @EDCoalition, but still want to lend your voice in support of #EatingDisorders issues? Urge your Reps to support the #NutritionCARE Act and #telehealth expansion bills here: <https://p2a.co/6XY1rhg>
- c. It only takes 5 minutes to show your support for #EatingDisorders issues with @EDCoalition advocacy day. Click the link to take action! #EDCHillDay <https://p2a.co/6XY1rhg>

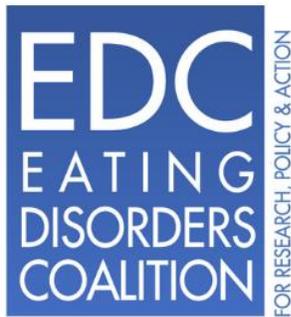
#### 2. Facebook Sample Posts:

- a. Today is (virtual) #EDCHillDay with the @Eating Disorders Coalition! Want to show your support, but are unable to virtually attend? Tell your Representatives & Senators you want them to co-sponsor the #NutritionCARE Act and #telehealth that would provide support to people affected by #EatingDisorders here: <https://p2a.co/6XY1rhg>
- b. Were you unable to sign up for #EDCHillDay with the @EDCoalition, but still want to lend your voice in support of #EatingDisorders issues? Urge your Reps to support the #NutritionCARE Act and #telehealth expansion bills here: <https://p2a.co/6XY1rhg>
- c. It only takes 5 minutes to show your support for #EatingDisorders issues with @EDCoalition advocacy day. Click the link to take action! #EDCHillDay <https://p2a.co/6XY1rhg>

#### 3. Instagram Sample Captions:

- a. Today is (virtual) #EDHillDay with the @Eating Disorders Coalition! Want to show your support, but are unable to virtually attend? Tell your Representatives & Senators you want them to co-sponsor the #NutritionCARE Act and #telehealth that would provide support to people affected by #EatingDisorders here: <https://p2a.co/6XY1rhg>
- b. Were you unable to sign up for #EDHillDay with the @EDCoalition, but still want to lend your voice in support of #EatingDisorders issues? Urge your Reps to support the #NutritionCARE Act and #telehealth expansion bills here: <https://p2a.co/6XY1rhg>
- c. It only takes 5 minutes to show your support for #EatingDisorders issues with @EDCoalition advocacy day. Click the link to take action! #EDHillDay <https://p2a.co/6XY1rhg>

4. Graphics:



**EDC**  
EATING  
DISORDERS  
COALITION

FOR RESEARCH, POLICY & ACTION

# Support Virtual Advocacy Day!

Wednesday, September 23rd

Click the link to contact your  
Member of Congress!



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