**Social & Economic Cost of Eating Disorders in the United States**

**Social Media Toolkit**

1. **American Economy Graphic**



**Twitter:** A new report from @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) reveals that eating disorders cost the U.S. economy $64.7B per year, with $23.5B of those costs shouldered by individuals & families. #EDawareness #EatingDisordersCosts <https://bit.ly/2BlSmfA>

**Facebook:** A new groundbreaking report from @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics reveals that eating disorders cost the American economy a whopping $64.7 billion per year, with $48.6 billion of those costs associated with productivity losses. Additionally, $23.5 billion of these costs are shouldered directly by individuals & families. #EDawareness #EatingDisordersCosts <https://bit.ly/2BlSmfA>

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1. **POC Graphic**



**Twitter:** DYK POC with EDs are half as likely to be diagnosed or to receive treatment? Learn more about other disparities associated with EDs in a new report from @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte): <https://bit.ly/2BlSmfA> #BLM #EatingDisorders

**Facebook:** Did you know that people of color with eating disorders are half as likely to be diagnosed or to receive treatment? Learn more about other disparities associated with eating disorders in a new report from @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics: <https://bit.ly/2BlSmfA> #BLM #EatingDisorders

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1. **6 Weeks Graphic**

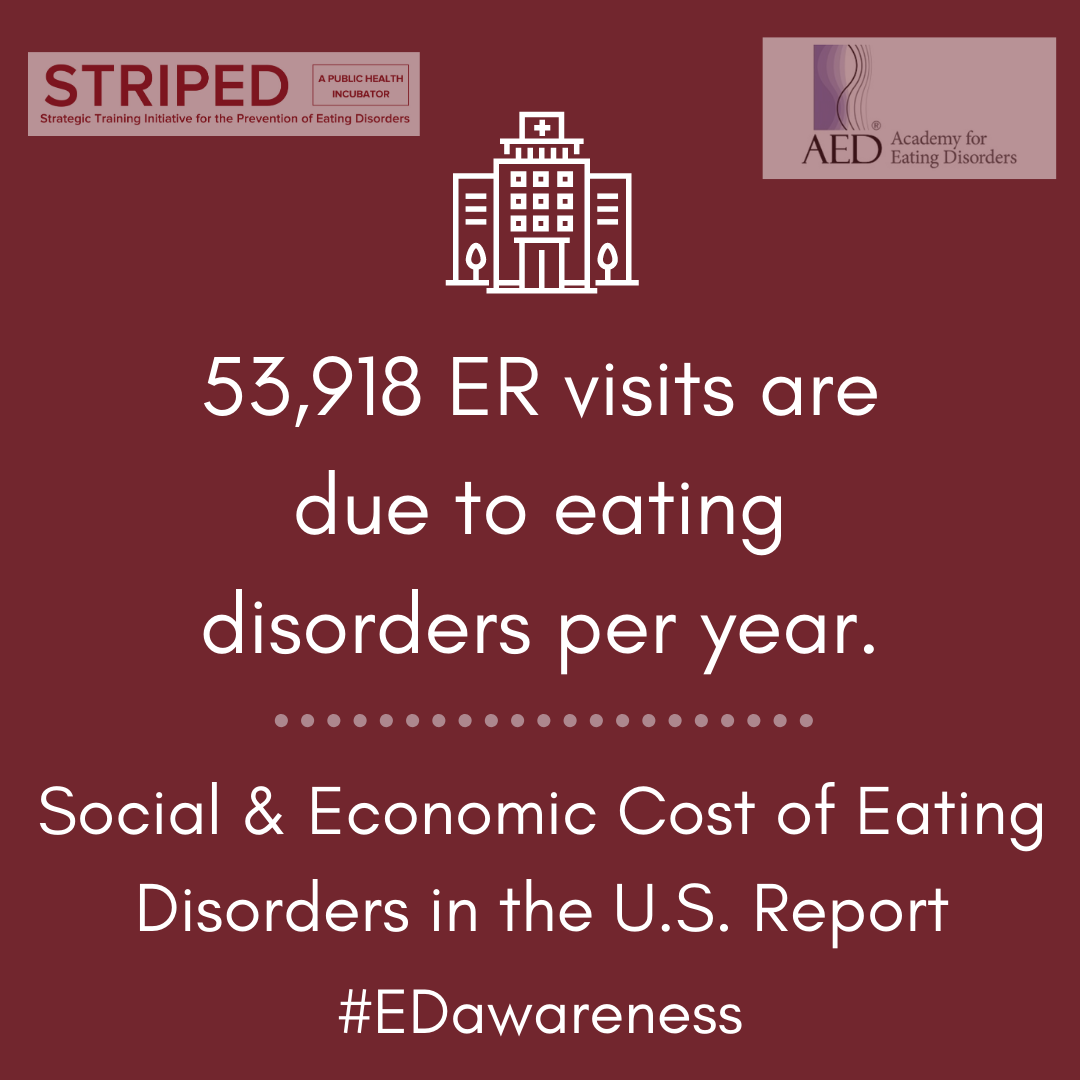
**[Animation](https://www.canva.com/design/DAD_jCr20Ww/ymty_sHFtSvjmHJjkiuo_A/view?utm_content=DAD_jCr20Ww&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink)** *[(click the link to access and download graphic)](https://www.canva.com/design/DAD_jCr20Ww/ymty_sHFtSvjmHJjkiuo_A/view?utm_content=DAD_jCr20Ww&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink)*

**Twitter:** DYK individuals & families provide 6 weeks of informal, unpaid care per year to support loved ones with eating disorders? Learn more within the @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) report here: <https://bit.ly/2BlSmfA>

**Facebook:** Explore the new report from @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics, which finds individuals & families provide up to 6 weeks of informal and unpaid care every year to support loved ones affected by eating disorders: <https://bit.ly/2BlSmfA>

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1. **ER Visits Graphic**



**Twitter:** A new report from @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) found that 53,918 ER visits were directly related to eating disorders in 2019. #EDawareness #EatingDisordersCosts. <https://bit.ly/2BlSmfA>

**Facebook:** In a new report from @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics, 53,918 visits to the emergency room in 2019 were directly related to health conditions linked to an eating disorder. You can read more here: <https://bit.ly/2BlSmfA>. #EDawareness #EatingDisordersCosts

**Instagram:** In a new report from @HarvardSTRIPED, @aed\_iced & @Deloitte, 53,918 visits to the emergency room in 2019 were directly related to health conditions linked to an eating disorder. You can read more here: <https://bit.ly/2BlSmfA>. #EDawareness #EatingDisordersCosts

1. **9% Graphic**



**Twitter:** Did you know that 9% of the U.S. population, or 28.8M Americans, will have an eating disorder during their lifetime? Read more from a new @HarvardSTRIPED, @AEDweb, @D\_AccessEcon (@Deloitte) report. #EDawareness. <https://bit.ly/2BlSmfA>

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1. **10,200 Graphic**

[Animation](https://www.canva.com/design/DAD_iDlCUsg/VeXQ4-ZpAjB1iIcHe3KjbQ/view?utm_content=DAD_iDlCUsg&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton) *(click the link to access and download graphic)*

**Twitter:** DYK that 10,200 deaths per year in the U.S., or 1 death every 52 minutes, are a direct result of an eating disorder? Learn more about this #mentalillness in a new report by @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte): <https://bit.ly/2BlSmfA>

**Facebook:** Did you know that roughly 10,200 deaths per year in the U.S. are a direct result of an eating disorder? This equates to an astounding 1 death every 52 minutes from an eating disorder. Learn more about this #mentalillness in a new report by @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics: <https://bit.ly/2BlSmfA>

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1. **Gender Graphic**



**Twitter:** A new report from @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) shows that eating disorders affect all genders of all ages, but women are 2x more likely to be affected by an eating disorder. #EDawareness <https://bit.ly/2BlSmfA>

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1. **5% increase Graphic**



**Twitter:** A report just published by @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) estimates that the number of Americans affected by an eating disorder will increase 5% by 2030: <https://bit.ly/2BlSmfA> #EDawareness

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**Save the Date Graphics**

[**Save the Date Animation**](https://www.canva.com/design/DAD_hw1gaew/c1a0HzLvVZ228t-5lnWoLQ/view?utm_content=DAD_hw1gaew&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink) *(click the link to access and download graphic)*

**AND**



**Twitter-Specific Save the Date**



**Twitter:** @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) are publishing the first-ever report on the economic cost of #eatingdisorders in the #US on June 24 at 5 PM ET. Click <https://bit.ly/2BlSmfA> to watch the report launch live. #EDawareness

**Facebook:** ICYMI, @STRIPED.Harvard, @AcademyforEatingDisorders & @DeloitteUS Access Economics are publishing the first-ever report on the total economic and social costs associated with #eatingdisorders in the United States on June 24 at 5 PM ET. Use the following link: <https://bit.ly/2BlSmfA> to access the livestream of the report launch. #EDawareness

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**Standalone Social Media Sample Messages**

1. **Twitter:** @HarvardSTRIPED, @AEDweb & @D\_AccessEcon (@Deloitte) have produced the first-ever report on the economic costs of eating disorders, and the results are astonishing. Read the report here: <https://bit.ly/2BlSmfA> #EatingDisordersEconomics

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